# STRATEGY 2022-2030 TO REDUCE ILLEGAL TRAFFIC OF MARINE BIODIVERSITY IN THE COLOMBIAN ATLANTIC COAST

By: BOSQUE COLOMBIANO ORG, 2021.

e-mail: office@bosquecolombiano.org

#### **SUMMARY**

The actions provided for in this strategy are applicable for all species of marine fauna, understood as such to all those that reproduce in the sea or coast, of the class birds, mammals, reptiles, including amphibians and terrestrial invertebrates, in addition to marine and continental mammals, focusing mainly on the species: Carey (Eretmochelys imbricata); giant Caribbean anemone (Condylactis gigantea); Cochi (Balistes polylepis); queen angelfish (Holacanthus ciliaris); Sea cucumbers (Holothuroidea); Small-toothed sawfish (Pristis pectinata).

#### 1. VISION

By 2025, the Colombian Atlantic coast has reduced the illegal traffic of marine fauna in close coordination between State entities, international cooperation, with competence in the matter, with border countries and with active participation of citizens and the private sector.

#### 2. OBJECTIVES AND GOALS

#### 2.1. General Objective

Reduce the illegal traffic of marine biodiversity on the Atlantic coast, in Colombia.

**2.2.1. Specific objective 1:** Educate, raise awareness and disseminate information to the public on illegal trafficking of marine fauna on the Atlantic coast, in Colombia. This objective seeks that, by 2025, the knowledge of citizens on illegal wildlife trafficking and its negative

effects on the conservation of biodiversity is increased and therefore decrease the illegal demand for marine biodiversity for internal consumption. Search at the same time as the citizens of the regions where wildlife is supplied and demanded, support efforts included in this strategy to reduce your traffic. This goal will be carried out through the dissemination of information to users and transporters, as well as with the development of communication and awareness campaigns for residents of urban and rural areas, and the monitoring of related education actions to wildlife according to what is proposed in the National Plan for Environmental education.

Goal 1: By 2025 it has been carried out in 100% of the regions where specimens of marine biodiversity are offered and demanded, at least one information and communication campaign on the effects of illegal trafficking.

2.2.2. Specific objective 2: Develop conditions for application strict law and effective control of illegal trafficking of marine biodiversity on the Atlantic coast, in Colombia. This objective seeks to strengthen actions for effective control and enforcement of the law, through the strengthening of technical, logistical and budgetary capacities of competent actors in the control, inspection and supervision of the use of wildlife. In addition, it will seek to complement the current legal framework with administrative and regulatory procedures at the local, regional and national levels that allow the effective application of the regulations related to the control of illegal trafficking of marine fauna. To fulfill this objective, a multisectoral cooperation that allows the exchange of information, and the characterization of the main places of origin and the routes of illegal trafficking of marine biodiversity on the Atlantic coast, in Colombia, is key.

Goal 2: By 2025, the number of markets for supplies and fishing terminals in the regions where it is sold marine fauna and its derivatives illegally in the country.

Goal 3: By 2025 there is detailed information on 100% of the main places of origin and illegal trafficking routes of marine fauna, prioritized for the implementation of the Strategy.

2.2.3. Specific objective 3: Implement alliances with the countries border areas and with those who are the destination of illegal wildlife trafficking from Colombia. This objective seeks to strengthen and implement alliances with the five border countries (Antilles, Panama and Venezuela) and with the destination countries of marine fauna from Colombia worldwide, for the implementation of international mechanisms and instruments on matters of control of illegal trafficking of wildlife internationally and in border areas. For this will seek to have the effective presence of CORPOMAGDALENA in border areas, either through the implementation of 6 checkpoints with adequate infrastructure, equipment and personnel, as well as through the implementation of action protocols and multisectoral intervention and binationals. Regarding the location of checkpoints in border areas, CORPOMAGDALENA must previously coordinate with the Ministry of the ENVIRONMENT in order to prevent these checkpoints from being established within the Arahuac Indigenous Reserves.

Goal 4: By 2025 at least 6 checkpoints in the main international departure points have infrastructure, equipment and adequate staff.

**Goal 5:** By 2027 binational agreements have been implemented with the five bordering countries

SPECIFIC	BASELINE	INDICATORS	TARGETS BY 2025
OBJECTIVE			
1. Educate, sensitize and	Percentage of regions, on the	Percentage of regions, on	As of 2025, 100% of the
disseminate information	total regions in Colombia	the total regions in	the regions where they are
to	where is supply and demand	Colombia where is supply	offered and
citizenship over traffic	specimens of marine fauna.,	and demand	

	T		
illegal marine fauna.	where they have been made	specimens of wildlife,	demand specimens of
	information campaigns and	where they have been made	fauna
	communication about the	information campaigns and	wild, at least one
	effects	communication about the	campaign of
	of illegal trafficking.	effects of illegal	information and
		trafficking.	communication about
			the effects of illegal
			trafficking.
2. Develop conditions	Number of markets where	Number of markets and	By 2025, the number of
for the strict application	sells marine fauna and its	fishing terminals where	food markets and
of	illegally derived: 41	sells marine fauna and its	fishing terminals in the
the law and effective	markets	illegally derived in	regions where marine
control of	Number of terminals	the country.	fauna and its derived
illegal wildlife	fishing boats and ports	Number of places	illegally in the country.
trafficking	where	origin and traffic routes	By 2025 there is
marina in Colombia so	sells marine fauna and its	illegal marine fauna with	information 100%
multisectoral.	illegally derived: 3	updated information.	detailed major places of
			origin and routes of
			illegal trafficking of
			marine fauna, prioritized
			for implementation of the
			Strategy.
3. Implement alliances	Number of regions	Number of checkpoints	By 2025 at least 6
with border countries	origin of marine fauna	at the main points of	checkpoints at the main
and with	of illegal trafficking.	international departure	departure points
those who are destiny of	Number of traffic routes	with	international have
the	illegal with information	infrastructure, equipment	infrastructure, equipment
illegal wildlife	updated	and	and personnel
trafficking	Number of checkpoints	adequate staff.	suitable.
from Colombia.	at the main points of	Number of alliances with	By 2027 it has been
DUC	international departure with	countries	implemented binational
DU3	infrastructure, equipment	borderlines.	agreements with the five
	and suitable staff: 1		border countries
	Number of alliances		
	implemented with border		
	countries.		

### **ACTION PLAN 2020 - 2025.**

OBJECTIVE	LINE	ACTIVITIES/	PRODUCT INDICATOR	GOAL	RESPONSABLE
SPECIFIC	OF ACTION	SPECIFIC TASKS			
O1. Educate, sensitize and	1.1 Develop and implement an	A1.1.1. Design and implement a communication	Communication campaign	4	BOSQUE
, and the second			carried out.	4	_
disseminate information to	information and awareness	campaign to reduce the trafficking of marine fauna and	carried out.		COLOMBIANO
citizens about illegal traffic	campaign for potential	illegal fishing that includes the definition of campaign			
of marine fauna.	plaintiffs on issues related to	objectives, target audience, deadlines, key messages and			
	wildlife trafficking at the	means.			
	national level.	<b>A1.1.2.</b> Promote the formalization of the wildlife trade	Dissemination material	2	BOSQUE
		through an orderly and systematic intervention with the	prepared, reproduced and		COLOMBIANO
	20	joint participation of the competent institutions.	disseminated.		
		<b>A1.1.3.</b> Organize workshops to identify measures against	Campaign to reduce the	4	CORPOMAGDALENA
		the trafficking of species with greater demand, according	demand for marine fauna		BOSQUE
		to the type of trade (trade electronics, retailers, etc.) or	with well-defined and		COLOMBIANO
		private consumers, and development of communication	specific recipients by species,		CITES
		and marketing strategies.	type of trade or consumers.		
	<b>1.2</b> Provide information to	A1.2.1. Prepare informative materials on the regulations,	Information campaigns	40	CORPOMAGDALENA
	traders and transporters	in	carried out.		BOSQUE
	regarding the trade in marine	special on the sanctions that apply to illegal trafficking of			COLOMBIANO
	fauna.	marine fauna and illegal fishing.			CITES
		<b>A1.2.2.</b> Carry out information campaigns to merchants of	Agreement or signed	3	CORPOMAGDALENA
		marine fauna in commercial centers (stores, markets,	agreement.		BOSQUE
		online markets, fishing terminals, restaurants, farm farms,			COLOMBIANO
		etc.) and educational institutions on the current legal			CITES
		framework, safety considerations and sanitary aspects of			
		ownership of marine fauna.			

		A1.2.3. Establish alliances with transport companies (air,	Brochure prepared,	3	CORPOMAGDALENA
		land and fluviales) to provide information to passengers	reproduced and		BOSQUE
		on the trade and transport of marine fauna.	disseminated.		COLOMBIANO
		-			CITES
		<b>A1.2.4.</b> Provide information to transportation companies	Prepared and published		CORPOMAGDALENA
		on the responsibilities of shipping or transferring marine	studies.		BOSQUE
		fauna.			COLOMBIANO
					CITES
	<b>1.3</b> Provide information to	A1.3.1. Carry out studies on the use, consumption and	Prepared and published	3	CORPOMAGDALENA
	suppliers of marine fauna on	trade of wild fauna by rural inhabitants of the Amazon,	studies.		BOSQUE
	the regulations related to the	the Andes and the Colombian Atlantic coast.			COLOMBIANO
	matter in Colombia.				CITES
		A1.3.2. Transmitting key messages addressed to rural	Radio or television programs	8	CORPOMAGDALENA
		residents on the ways of using marine fauna contemplated	made.		BOSQUE
		in the legislation.			COLOMBIANO
					CITES
		A1.3.3. Transmit specific legal information related to the	Brochures prepared,	5	CORPOMAGDALENA
		legal and illegal extraction of marine fauna.	reproduced and		BOSQUE
			disseminated.		COLOMBIANO
					CITES
		<b>A1.3.4.</b> Implementation of actions contemplated in the	Actions contemplated in the	14	CORPOMAGDALENA
		National Plan for Environmental Education.	National Environmental		BOSQUE
			Education Plan made.		COLOMBIANO
					CITES
<b>O2.</b> Develop conditions for	<b>2.1.</b> Strengthen the technical,		Plan drawn up and	1	CORPOMAGDALENA
the strict application of the	normative and operational	capacities and technical (identification, handling, etc.),	implemented.		BOSQUE
law and the effective control	capacities of the different	operational and standard application training to reduce the			COLOMBIANO
of illegal trafficking of	national and regional	trafficking of marine fauna and illegal fishing.			CITES

marine fauna in Colombia in a multisectoral manner.	government agencies for the control of illegal traffic of marine fauna.		Checkpoint implemented.	500	CORPOMAGDALENA BOSQUE COLOMBIANO CITES CORPOMAGDALENA BOSQUE COLOMBIANO CITES
		fishing. <b>A2.1.4.</b> Develop materials (guides and manuals) on key procedures for the control of illegal traffic of specimens, products and by-products of marine fauna.	Publication of guides and manuals carried out.	3	CORPOMAGDALENA BOSQUE COLOMBIANO CITES
	•	<b>A2.1.5.</b> Prepare materials for the identification of marine fauna species for control authorities.	Publication of guides and manuals carried out.	6	CORPOMAGDALENA BOSQUE COLOMBIANO CITES
	<b>2.2.</b> Adapt the regulatory framework on wildlife trafficking to prevent unauthorized wildlife trade.	<b>A2.2.1.</b> Develop and implement municipal and regional ordinances related to the trade in marine fauna.	Approved standards.	5	CORPOMAGDALENA BOSQUE COLOMBIANO CITES
		<b>A2.2.2.</b> Develop regulations that classify the sale of marine fauna in public markets as a health risk within the framework of policies.	Approved standards.	2	CORPOMAGDALENA BOSQUE COLOMBIANO CITES
		<b>A2.2.3.</b> Prepare and approve guidelines for the application of administrative sanctions, procedures to carry out an effective control, record of interventions	Approved standards.	3	CORPOMAGDALENA BOSQUE COLOMBIANO CITES

	(findings and seizures) of marine fauna, among other procedures related to the control of marine fauna.			
	<b>A2.2.4.</b> Develop standards to strengthen the control of	Approved standards.	1	CORPOMAGDALENA
	international trade in wildlife not included in CITES.			BOSQUE
				COLOMBIANO
				CITES
	<b>A2.2.5.</b> Prepare a manual of administrative and	Approved standards.	1	CORPOMAGDALENA
	operational procedures for the detection of an shipment of			BOSQUE
	illegal marine fauna at checkpoints, land ports, airports,			COLOMBIANO
	waterways or maritime routes.			CITES
	A2.2.6. Design the marine fauna control module in	Approved manual.	1	CORPOMAGDALENA
	CORPOMAGDALENA (including database) aimed at			BOSQUE
	sharing information.			COLOMBIANO
				CITES
	<b>2.3.1.</b> Promote the use of the IUCN to access information	Informative talks held.	4	CORPOMAGDALENA
	on events administrative related to wildlife nationally and			BOSQUE
and reduction of illegal marine	in real time.			COLOMBIANO
trafficking				CITES
	<b>2.3.2.</b> Establish, through IUCN regulations, decentralized	Committee formed Annual	4	CORPOMAGDALENA
	committees at the regional and local levels that allow the	report of actions carried out		BOSQUE
	articulation of actions for the prevention and control of	prepared.		COLOMBIANO
	illegal trafficking of marine fauna.			CITES
	<b>2.3.3.</b> Form a joint operations planning unit of CITES	_	4	CORPOMAGDALENA
	with competent institutions to dismantle trafficking	out.		BOSQUE
	networks within the framework of CITES and carry out			COLOMBIANO
DOC	exhaustive and systematic investigations on illegal			CITES
DU3	trafficking of marine fauna (trafficking routes, trafficking			
	networks, illegal fishing, electronic commerce)			

		<b>2.3.4.</b> Carry out national operations and joint inspections, between competent authorities and other government organizations, in food centers, markets, fairs, fishing terminals, on the road, among others, to reduce illegal wildlife trafficking linked to national and international trade, in the framework of its powers.	Intersectoral operations carried out.	13	CORPOMAGDALENA BOSQUE COLOMBIANO CITES
	<b>2.4.</b> Strengthen the attention to complaints and the articulated work of the breeding centers through information	<b>2.4.1.</b> Maintain an updated information network of breeding centers (rescue centers, conservation centers, zoos, zoo-farms, management areas) at the national level.	Agreement	2	CORPOMAGDALENA BOSQUE COLOMBIANO CITES
	networks.	<b>2.4.2.</b> Create, implement and strengthen National Rescue Centers for marine fauna in extraction areas.	Project	5	CORPOMAGDALENA BOSQUE COLOMBIANO CITES
		<b>2.4.3.</b> Implementation of the hotline for complaints (telephone, virtual, others) of illegal trafficking of marine fauna and rapid response actions, which will be integrated into the CITES alert.	Technical report	2	CORPOMAGDALENA BOSQUE COLOMBIANO CITES
O3. Implement alliances with border countries and with those that are the destination of illegal wildlife trafficking	networks on marine fauna trafficking together with	<b>3.1.1.</b> Promote the simplification of specimen repatriation processes and follow-up of the offender.	Reports prepared.	3	CORPOMAGDALENA BOSQUE COLOMBIANO CITES
from Colombia.	countries.	<b>3.1.2.</b> Prepare a manual with procedures.	Reports prepared.	5	CORPOMAGDALENA BOSQUE COLOMBIANO CITES
	<b>3.2.</b> Strengthen joint control in border areas between diverse State agencies in coordination	<b>3.2.1.</b> Implement the effective presence of CORPOMAGDALENA in multisectoral border checkpoints, in alliances with other sectors.	Reports prepared.	2	CORPOMAGDALENA BOSQUE COLOMBIANO

with the Authorities of				CITES
neighboring countries.	<b>3.2.2.</b> Intensify multisectoral control at border crossings,	Reports prepared.	2	CORPOMAGDALENA
	land terminals and on river routes in border areas.			BOSQUE
				COLOMBIANO
				CITES
	<b>3.2.3.</b> Participate in activities and campaigns to reduce the	Reports prepared.	2	CORPOMAGDALENA
	trafficking of marine fauna and illegal fishing, undertaken			BOSQUE
	by international networks, groups or organizations (for			COLOMBIANO
	example, Wildlife enforcement network - Red WEN,			CITES
	Interpol, ACTO, United Nations organizations and	* 1		
	others)			
	<b>3.2.4.</b> Implement and monitor compliance with	Reports prepared.	2	CORPOMAGDALENA
	international agreements and conventions related to the			BOSQUE
	trafficking of marine fauna signed by Colombia.			COLOMBIANO
				CITES



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